



Half the Sky Foundation Small Business Supporter Program for China-based Businesses

We greatly appreciate your interest in becoming a Half the Sky Small Business Supporter by making a community-leading annual pledge to help us enrich the lives and enhance the prospects of orphaned children all over China.

Because we want to recognize your generosity and support, we are delighted to offer you the opportunity to become one of the first businesses to be recognized as a Half the Sky Small Business Supporter on our website. <http://www.halfthesky.org/help/smallbusiness.php>. Of course we welcome gifts in any amount—some of our favorite donors are children who send in pennies and quarters from their lemonade stands. So if your business is just getting started or is very small and you cannot meet the requirements (listed below) for our new Small Business Supporters' Program, we hope you will help the children in any way you can—perhaps by sponsoring a child.

To become recognized as a Half the Sky Small Business Supporter on our website and receive permission to use Half the Sky promotional materials in your good work, we ask that you:

1. provide us with a short description of your business and your proposed fundraising activities for Half the Sky
2. make an annual pledge of raising at least RMB ¥6,825 per year for Half the Sky's work
3. provide an initial donation to Half the Sky toward your first year's pledge (we recommend 50% of your pledge), and
4. provide your logo and the link to your website

Once your application (see below) has been approved, we will gladly add you as a Small Business Supporter on our website and give you permission to use Half the Sky's logo and materials in your community fundraising and awareness-raising activities. We will also send you a commemorative certificate with our sincere thanks and good wishes for your efforts.

If you have any questions about our new program or this application, please feel to contact us at giving@halfthesky.org

